CAMPSMOUNT

21st August 2026

National Guidance on School Uniform

Dear Parents,

We are writing to update you about changes to the national guidance on school uniform, which will come into effect from 1st September 2026.

The new guidance has been introduced to help reduce the cost of school uniform for families and make uniform more affordable. From September, secondary schools will be limited in the number of items they can require families to buy with a school logo or other distinctive branding. Schools will be able to require up to three compulsory branded items, with a school tie permitted as an additional fourth branded item where this forms part of the uniform.

In practice, this means that schools should keep branded items to a minimum and, wherever possible, allow families to purchase standard uniform items such as shirts, trousers and skirts from a retailer of their choice.

For Campsmount Academy, our three branded items will be:

- Campsmount Academy blazer
- Campsmount Academy skirt (optional, black trousers can be worn if preferred)
- Campsmount Academy PE top

Our Campsmount Academy tie will remain part of our uniform as the additional branded tie permitted under the new guidance.

All other uniform items can be purchased from a retailer of your choice, provided they meet our published uniform expectations. This gives families greater flexibility to shop around and find items that offer the best value for money.

We remain proud of our uniform and the sense of belonging and identity it gives our students. At the same time, we recognise the financial pressures that families can face and want to ensure that our uniform remains smart, practical and affordable.

If you have any questions or concerns about the new guidance, or if you are struggling with the cost of uniform, please get in touch with the academy. We will always do our best to support families sensitively and confidentially, including through access to pre-owned uniform where available.

Further information about our uniform expectations can be found on the Campsmount Academy website.

Thank you for your continued support.

Yours sincerely,

Miss J Proctor
Headteacher

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