CAMPSMOUNT

9th November 2026

Dear Parents,

Don't put the brakes on – keep driving your attendance up to Christmas!

We are really excited to launch our Year 11 'Attendance Drive' to celebrate and recognise our students' effort in attending school every lesson, every day.

At Campsmount Academy, our vision is *"Creating the best version of you today, for success tomorrow."* We believe excellent attendance is essential to achieving this and want to encourage all our Year 11 students to make the most of every learning opportunity.

Students who achieve **FULL attendance** up to Christmas, with **no unauthorised absence**, will be entered into a prize draw for a chance to win a **Young Drivers driving lesson** before the Christmas holiday, provided by a local driving instructor.

Parental permission for students who qualify for the driving lesson prize draw will be sought closer to the time, as we approach the final week before Christmas.

Why attendance matters this half term

The timing of this initiative is particularly important as it coincides with our Year 11 PPE weeks.

These examinations help students identify gaps in their knowledge and skills. The lessons that follow provide valuable feedback and opportunities to address misconceptions and prepare for their final GCSE examinations.

We are also looking forward to launching our **Year 11 Leavers Hoodies** soon, which will create another exciting opportunity to celebrate our Year 11 community and build a sense of belonging.

A few extra dates for your diary include:
Year 11 Careers and Progression Evening - Thursday 19th November 2026
Year 11 Progress Evening – Thursday 10th December 2026

Further details for these events will be sent out in due course.

How you can support your child's attendance

We ask parents and carers to:

- Encourage attendance every day and punctuality to every lesson.
- Support your child during PPE weeks and the important feedback lessons that follow.

Jordanna Proctor, Headteacher
Ryecroft Road, Norton, Doncaster, DN6 9AS
Tel: 01302 700002
Email: info@campsmount.com www.campsmount.com
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- Avoid appointments during the school day wherever possible.
- Contact us promptly if your child experiences difficulties affecting their attendance.

We recognise that genuine illness and other circumstances can affect attendance. If your child is struggling, please contact us early so we can work together to identify barriers and provide appropriate support.

Reporting absence and accessing support

If your child is unable to attend school, please follow the academy's absence reporting procedures:

Attendance absence line: 01302 700002 – Option 1

Please report absence by **8:30am each day**, providing your child's full name, registration group and reason for absence. A telephone call is expected each day your child is absent.

If you need support with your child's attendance, punctuality or wellbeing, please contact our Attendance and Welfare Team:

Mrs C Drobac and Mrs S McClarence
01302 700002 – Extension 148

We encourage families to contact us early so that we can work together to address concerns and improve attendance.

Thank you for your continued support. We are excited to recognise our Year 11 students' effort, commitment and determination as we approach Christmas.

Yours sincerely,

Mr Bentley
Senior Attendance Champion
Assistant Headteacher