

Subject: ICT – KS4

Head of Dept/Faculty: Mr. A King

Qualification: OCR National in Creative iMedia	Exam Board: OCR	Exam/NEA Split: 40% Exam / 60% Coursework
<p>The qualification comprises of the following units:</p> <ul style="list-style-type: none">• Unit R093: Creative iMedia in the media industry• Unit R094: Visual identity and digital graphics• Unit R097: Interactive digital media		
<p>Summary: This two-year qualification is equivalent to 1 GCSE and comprises of 3 units.</p> <p>Unit R093 is an externally assessed exam, which is sat at the end of year 11, in which you will learn about the media industry, digital media products, how they are planned, and the media codes which are used to convey meaning, create impact and engage audiences. Topics include:</p> <ul style="list-style-type: none">• The media industry• Factors influencing product design• Pre-production planning• Distribution considerations <p>Unit R094 is assessed by completing a set assignment in which you will learn to how to develop visual identities for clients and use the concepts of graphic design to create original digital graphics to engage target audiences. Topics include:</p> <ul style="list-style-type: none">• Develop visual identity• Plan digital graphics for products• Create visual identity and digital graphics <p>Unit R097 is assessed by completing a set assignment in which you will learn to how to plan, create and review interactive digital media products. Topics include:</p> <ul style="list-style-type: none">• Plan interactive digital media• Create interactive digital media• Review interactive digital media		